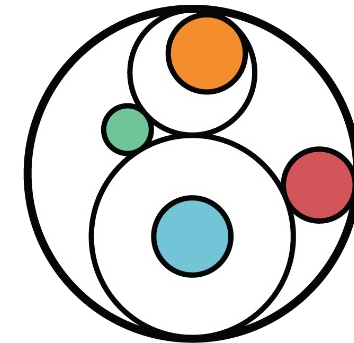




MID-MICHIGAN LIBRARY LEAGUE
ANNUAL MEETING OF THE MEMBERSHIP
SEPTEMBER 15, 2022

Grant Funding Available for Michigan Libraries!



MICHIGAN
**ARTS &
CULTURE**
COUNCIL

Alex Flannery

Operational Support Program Manager

517-331-5925 flannerya1@michigan.org



MACC Staff (7)



WHO WE ARE

State of Michigan's Arts and Culture Council established in the 1960's to provide access and opportunities in the arts and culture sector in Michigan.

WHAT WE DO

Provide state and federal appropriated dollars to arts and cultural organizations and other eligible entities through a competitive grant making process.

WHY WE DO IT

To encourage, initiate and facilitate an enriched artistic, cultural and creative environment in Michigan.

Governor-Appointed Council (15)

- Gretchen Gonzales Davidson, Chair, Birmingham
- Anne Belanger, Rogers City
- Darryl Brown, St. Ignace
- Cezanne Charles, Ann Arbor
- Sigal Hemy, Pleasant Ridge
- Nheena Ittner, Marquette
- Joori Jung, Detroit
- Anessa Kramer, Bloomfield Hills
- **Deborah Mikula, Howell**
- Jessica Care Moore, Detroit
- Amy Spadafore, Saginaw
- Ara Topouzian, Farmington Hills
- Rhonda Welsh, Troy
- Germaine Williams, Detroit
- Kate Yancho, Kalamazoo

Today's Agenda

1. Is my library eligible for MACC grants **(yes!)**, and which ones? What are some examples?
2. How do I get started? Who can I contact?
3. Time for questions. Ask me anything about MACC!

Two Eligibility Tracks

Apply for up to 5 different grants annually!

Municipal Libraries

- **Project Support Grant**

Nonprofit Libraries

- **Operational Support Grant**



All Library Types

- **Capital Improvement Grant**
- **New Leaders Grant** (won't be discussed today, but included on website & in packet)
- **Minigrant Arts/Culture Projects**
- **Minigrant Professional/Organizational Development**

Project Support

Project Support Grant

Funding to enact an arts/culture project in your library and/or community.

- **Municipal Libraries Only**
- **Next Project Support Deadline:**
Spring 2023 (likely June 1, subject to change)
- **Apply Annually**

Project Support

- **MACC Project Support Basics**

- \$5,000-\$30,000 for an arts/culture project
- 1:1 cash match, no in-kind.
- Projects can be anything from 1 day to 1 year long.

- **Eligible Expenses**

- Artist/Culture-Bearer/Historian fees
- In-state travel for artists
- Marketing
- Consumable Supplies related to instructional component of the project (participants take supplies home i.e. books)
- Staff time directly related to the execution of the grant program



Project Support

• MACC Project Support Examples - Libraries



- \$10,500
- Brings storytellers from across nation to Jackson to tell stories to over 15,000 people ages 0-100+
- 3 Day Event held in schools, local museum, and local theatres.



Grand Rapids
PUBLIC LIBRARY

- \$21,000
- Supports two programs: The Summer Reading Challenge (maintain reading skills when school is out of session) and One Book, One City for Kids (fifth graders read and discuss issues of the books they read)



MONROE COUNTY
LIBRARY SYSTEM

- \$4,720
- “Black History Month Blues Series”
- 6 free concerts featuring blues and roots artists in accessible locations throughout Monroe County.
- Main partner: Ellis Library & Reference Center

Operational Support

Operational Support Grant

Funding to “pay the bills”

- **Nonprofit Libraries Only**
- **Next O.S. Deadline: Spring 2023**
(likely June 1, subject to change)
- **Apply Annually**

Operational Support

- **MACC Operational Support Basics**

- Operable for at least the last 3 years (COVID-shutdowns acceptable)
- Each year needs a minimum budget size (unrestricted revenues) of \$10,000
- Eligible expenses: "Pay the bills grant"
 - Salaries/Wages/Artist Fees/Contractors/Honoraria/Residencies
 - Marketing expenses
 - Supplies (performance, production costs)
 - Administrative fees
 - Equipment rental, space rental, facility mortgage
 - Technology costs
 - Facility maintenance
 - Market research, visitor studies, strategic planning
 - Recording costs



Operational Support

- **MACC Operational Support Basics**

- 1:1 cash match (no-kind)
- Requests: \$5,000-\$60,000 (cannot exceed 50% of your operating budget, OR the maximums listed below)

<u>Tiers Based on SMU/DataArts Funder Report</u>		<u>Maximum Request</u>
Tier I	\$15 million and above	\$60,000
Tier II	\$5-\$14.99 million	\$50,000
Tier III	\$1-\$4.99 million	\$40,000
Tier IV	\$250,001 to \$999,999	\$30,000
Tier V	\$10,000 to \$250,000	\$25,000



Capital Improvement

Capital Improvement Grant

Funding to purchase equipment or facility enhancement.

- All Library Types Eligible
- Next Capital Improvement
Deadline: Spring 2023 (likely June 1, subject to change)
- Apply Annually

- MACC Capital Improvement Basics

Equipment

Non-permanent, could take with you



OR

Facility Enhancement

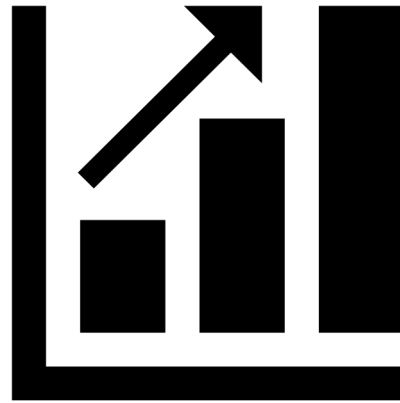
Permanent, need building ownership or long-term lease



Capital Improvement

• MACC Capital Improvement Basics

- Request amount: \$5,000-\$100,000
- 1:1 cash match and/or newly manufactured product in-kind match. Labor not eligible as in-kind.
- Project should be shovel-ready (or very close). Project must be completed within grant period (one year).
- Think about: Accessibility, Productivity, Efficiency



Capital Improvement

Capital Improvement

• MACC Capital Improvement Examples - Libraries



- \$23,850
- FY22- Roof Replacement (leaking onto bookshelves, damaging books)
- Applied again in FY23 for carpet replacement (damage from leaking roof)



- \$26,600
- Owns “Rogers City Theater”
- Structural restoration of building’s north wall
- Includes installation of fire escape stairs and restoration of disintegrating concrete



- \$50,000
- Modernize library operations and patron service
- Installed security gates (prevents theft via RFID tags)
- RFID also enables self-checkout capability, installed kiosks
- Purchase laptops for patron use/checkout within building

New Leaders

New Leaders Grant

Funding to allow young person(s) to lead a project for your library. (up to \$4,000)

- All Library Types Eligible
- Next New Leaders Deadline: Spring 2023 (likely June 1, subject to change)
- Apply Annually

Minigrant Arts Project

Minigrant Arts Project Grant

Funding for smaller-scale arts and culture projects

- **All Library Types Eligible**
- Next Minigrant Arts Project Deadline: 2023 (Minigrant deadlines vary)
- Apply annually
- **Cannot receive in addition to Project Support or Operational Support**

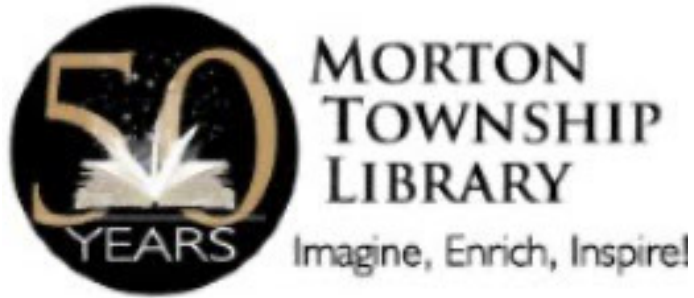
Minigrant Arts Projects

- **Eligible for MACC Minigrant Arts Project**
 - Up to \$4,000 to address arts and cultural needs in your communities
 - 1:1 match with cash **and/or in-kind match**
 - Competes only regionally with other Minigrant applicants



Minigrant Arts Projects

- **MACC Minigrant Arts Project Examples - Libraries**



- \$3,250 for “Oceans of Possibilities” project
- Seven weekly artistic performances for PreK-5th and families.
- Three weekly performances for grades 6-12.



- \$3,500 for Summer Reading Club for children, teens, and adults
- June to August
- Weekly story time presentations and arts/crafts programs.



- \$3,200 for community art event
- Project culminates in community painting of outdoor mural on library annex building (anyone can paint, or come to enjoy the creativity and connections)
- Mural designed by local artists along with high school art students.

Minigrant
Professional/
Organizational
Development
(POD)

Minigrant POD Grant

(Professional/Organizational Development)

- All Library Types Eligible.
- Next Minigrant POD Deadline: 2023
(Minigrant deadlines vary)
- Apply Annually

****Currently MACC's only grant opportunity for individuals****

Minigrant Professional/ Organizational Development (POD)

- **MACC Minigrant POD Basics**

- Up to \$1,500 with a 1:4 cash and/or in-kind match
- Two funding tracks (choose one per year)
 - **Professional Development** for Individual Administrators/Library Staff/Library Boards/Volunteers
 - Conference/Education/Training -- to increase knowledge/skills
 - **Organization-Wide Development** for any Library
 - Outside Consultant -- Hire a facilitator or consultant to improve your organization

- **What can I spend it on?**

- Artist, consultant, workshop, registration fees directly related to POD opportunity
- Travel (in OR out of state)
- Meals and Lodging
- Project-related Materials
- Consultant fees

Minigrant Professional/ Organizational Development (POD)

- MACC Minigrant Professional/Organizational Development (POD) Examples:



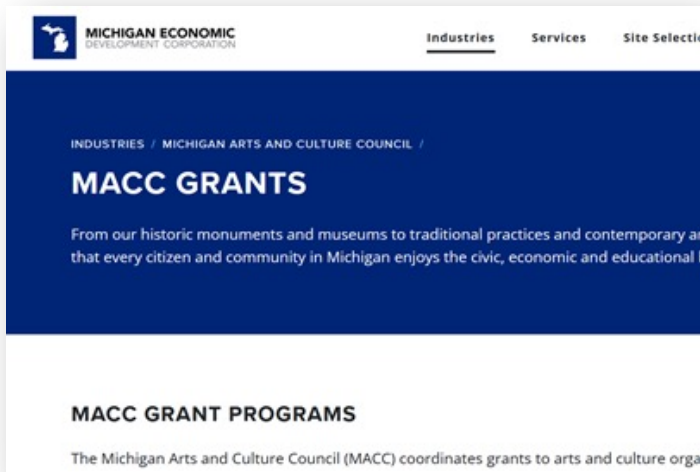
- Examples of Organizational Development (hire a consultant):
 - Strategic planning
 - Coalition building
 - Fundraising planning
 - Needs assessment
 - Grant writing
 - Board governance
 - Marketing/Rebranding

- Send your staff to conferences (pays for travel out-of-state, conference fees, food, lodging)

POD Grants can be for in-person or virtual opportunities!

How to get started on a MACC Grant

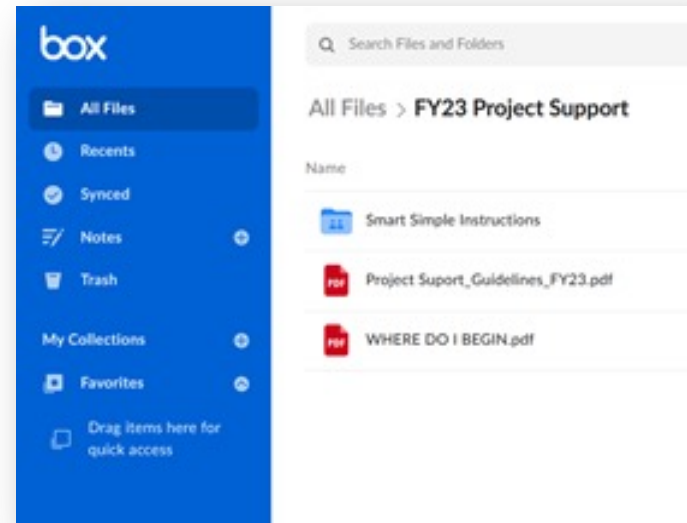
1.



www.michigan.gov/arts

More information about each grant opportunity

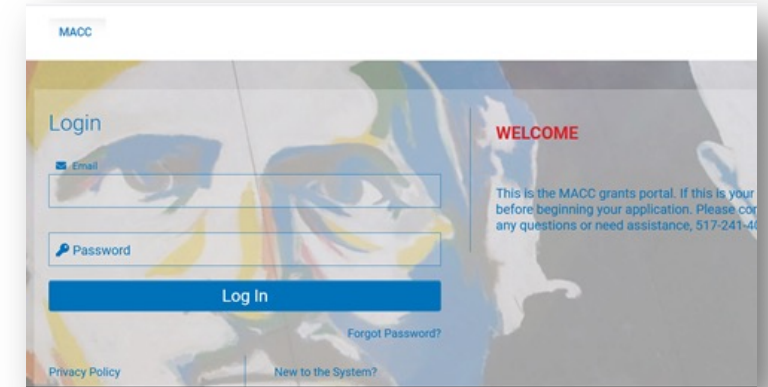
2.



Access guidelines

Start-to-finish instructions for writing an application

3.




macc.smartsimple.com

Register in our Grants Portal to Submit Application

Take-Home Materials

Feel free to contact me (Alex) for any digital materials, copy of slideshow, questions, etc.



MACC – Eligibility for Libraries

Next MACC Grant Period: - Fiscal Year 2024
Grant Period: October 1, 2023, through September 30, 2024
FY24 grants/expenses must begin & end within the grant period
<https://www.michiganbusiness.org/arts/>

MACC-DIRECT FY24 GRANT DEADLINE: JUNE 1, 2023, 5:00 PM EST (subject to change)

OPERATIONAL SUPPORT [FOR NONPROFIT LIBRARIES]: up to \$60,000 for operations with 1:1 cash match (tier level determined by annual budget) *limited to arts & cultural nonprofits with a minimum 3 years of 250,000 in unrestricted funds

PROJECT SUPPORT [FOR MUNICIPAL LIBRARIES]: up to \$30,000 for production, presentation, of arts and cultural projects with a 1:1 cash match *limited to non-arts & cultural nonprofits, municipalities, and colleges/universities

CAPITAL IMPROVEMENT [FOR ALL LIBRARY TYPES]: up to \$100,000 with 1:1 cash and/or in-kind match for the expansion, renovation of arts and cultural facilities, or the purchase of equipment
*limited to arts & cultural nonprofits and municipalities (match must be new materials, in-kind labor is not eligible)


NEW LEADERS [FOR ALL LIBRARY TYPES]: up to \$4,000 request with 1:1 cash and/or in-kind match to support arts and culture related projects or collaborations led by a young person (14-30 years old) who is associated or connected to an established youth/teen subcommittee, young professionals group, or for the formation of a new teen/youth subcommittee or group
*limited to nonprofit organizations, municipalities, or schools that host, facilitate, run, or manage a youth/teen subcommittee or young professionals group

MACC - MINIGRANT FY24 GRANT DEADLINES:
Round 1 – August 3, 2023 5:00 PM EST (subject to change)
Round 2 – January 15, 2024 5:00 PM EST (for projects March 1, 2024 – September 30, 2024) (subject to change)
*Be sure to check if your region will hold Round 2 funding
*Applicants may only receive one PDD and one Arts Projects minigrant per Fiscal Year (Oct 1 – Sept 30)

MINIGRANT PROFESSIONAL or ORGANIZATIONAL DEVELOPMENT PROGRAM (POD) [FOR ALL LIBRARY TYPES-apply as a library or as an individual]: up to \$1,500 for professional development opportunities with a 1:1 cash and/or in-kind match (25% match)
*limited to nonprofit arts & cultural orgs registered in the state of Michigan OR individual arts administrators, individual arts educators, individual film professionals, conferences, etc.
*the only MACC grant that can used for out-of-state travel to attend workshops, conferences, etc.
*the only MACC grant that an individual artist, administrator, or arts educator may apply to

MINIGRANT ARTS PROJECTS [FOR ALL LIBRARY TYPES]: up to \$4,000 for arts projects with a 1:1 cash and/or in-kind match
*limited to arts & cultural and non-arts nonprofits registered in the state of Michigan, schools, and municipalities
NOTE: an organization may apply for both MACC-Direct Operational Support, Project Support, and Arts in Education grant and Minigrant Arts Projects, but can only accept funding for one grant (awardee will have to decline one)

Overview of MACC grants for libraries & grant examples



WHERE DO I BEGIN?

The State of Michigan Arts and Culture Council utilizes SmartSimple for grants management.
<https://macc-smartsimple.com/>

Applicants can view MACC Grant Program Guidelines AND SmartSimple instructions by visiting the website.
MACC Grants link: <https://www.michiganbusiness.org/industries/macc/macc-grants/>

If an applicant organization ALREADY HAS a SmartSimple account:

- Visit the MACC Grants webpage, link above, for additional information.
- Log in to SmartSimple to revise/update Organization Profile information.
- Download, review, and follow program guidelines for application procedures (MACC Grants link). Note: Guidelines are a step-by-step document to assist in submitting application(s).

If an applicant organization DOES NOT HAVE a SmartSimple account:

- Please begin by visiting the MACC Grants webpage, link above.
- Review Grant Programs and eligibility to determine which program(s) an applicant may be eligible.
- Select/click "find the grant guidelines here" link under an appropriate grant program description.
- *Applicants are directed to an INDEC BOX containing helpful documents including guidelines.

After downloading Guidelines, applicants should consider the following order to Register (create a SmartSimple account), complete an Organization Profile, and Apply for MACC grant funding:

The following SmartSimple instructions/documents are located atop the MACC Grants webpage (link above).

FIRST: SmartSimple Registration Instructions document

- These instructions explain how to register and log in to SmartSimple.
- The first person to register an organization becomes the account "owner."
- When registration is approved, login instructions are emailed.
- Please note, IT CAN TAKE UP TO 48 HOURS TO RECEIVE EMAIL APPROVAL

SECOND: SmartSimple Profile Instructions

- After organization has been registered/account created, please complete profile(s).
- Follow instructions to complete an Organization Profile & Personal Profile.


THIRD: Grant Program Guidelines

- Follow grant program guidelines to complete an application
- After an Organization Profile has been completed, the system will indicate eligible grant programs for the applicant organization in the "Opportunities" section.

FOURTH: Additional Information

- Additional instructions are available for:
 - How to add multiple users to the grant application SmartSimple User Management Instructions
- The instructions are for organizations that will have more than one user for their organization.
- The "owner" (first person to register the organization) will have the ability to activate new additional user(s) of an account.

How do I begin on preparing a MACC application?



Michigan Arts & Culture Council

Resources for K - 12 Schools

Below is a listing of resources for K-12 schools to bring the arts and culture to their schools, classrooms, and students. Unless otherwise noted, opportunities can be found at: www.michigan.gov/arts

Arts in Education Grant - The AIE program is a competitive program that seeks to fund (up to \$20,000) arts education school-based arts learning projects, designed to introduce or enhance student knowledge of and participation in a particular art form such as: dance, theatre, music, creative writing, storytelling, visual arts (including video, media arts and graphic design), or traditional folk arts. Deadlines: Round 1 – Aug 3; Round 2 – Jan 15.

New Leaders Grant - The New Leaders grant offers up to \$4,000 in support of projects or collaborations led by a young person ages 14-30 years old, who are associated with a youth/teen council or young professionals group. This grant could also be used to start a youth/teen group. Deadline: June 1.

Arts Equipment & Supplies Grant - Offers Michigan K-12 schools grants of up to \$1,500 to pay for arts equipment (including repairs of arts equipment) or supplies being used within the classroom/school setting. Michigan K-12 teachers of any "arts" subject may apply for the grant, including: visual arts, vocal music, instrumental music, and dance. Grants are awarded on a reimbursement basis. Deadline: Round 1 – Aug 3; Round 2 – Jan 15.

Arts Trek Grant - Offers Michigan K-12 schools grants of up to \$500 to pay for transportation costs associated with an arts- and culture-related field trip. Michigan K-12 teachers of any subject may apply for the grant. This is a reimbursement grant paid after field trip is completed and paid for. Only one Arts Trek grant will be given per school. Deadlines: Round 1 – Aug 3; Round 2 – Jan 15.

Teaching Artist Database – provides list of teaching artists in the state of Michigan.


Field Trip Database – provides a list of Arts and Culture Destinations in the state of Michigan.

Michigan Humanities Arts & Humanities Touring Grants - Awards grants up to \$3,000 to help support the fees and expenses of touring performers, artists, exhibitors, and humanities presenters listed in Michigan's Arts & Humanities Touring Directory. Organization may submit up to four (4) grant applications in a fiscal year (November 1 – October 31). (<http://www.michiganhumanities.org/touring-grants/>)

Michigan Arts Education Instruction & Assessment (MAEIA) – developed by the Michigan Assessment Consortium (MAC) and Data Recognition Corporation (DRC) for the Michigan Department of Education (MDE) in partnership with Michigan educators. MAEIA resources and tools help districts and schools strengthen their systems and advance arts as a core element of a public education.
(maeia-artsednetwork.org)

If you have questions or need assistance, please contact:
Chad Swan-Badgero, Arts Education Program Manager
badgeroc@michigan.org or 517-241-6747

List of K-12 MACC grants. Please make available at your library!



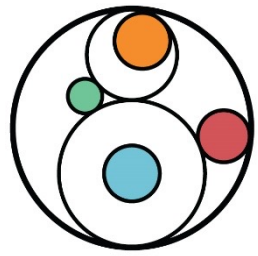
Michigan Arts and Culture Council

Staff Contact Information

Director Alison Watson 517.275.0579 watsona11@michigan.org	Financials & Compliance Ashley Minark 517.569.1361 minarka2@michigan.org	Operational Support Alex Farnery 517.233.5825 farnerya1@michigan.org	Arts in Education, Project Support, & New Leaders Chad Badgero-Swan 517.381.9472 badgeroc@michigan.org
Capital Improvement & ADA504 Coordinator Jeff Garret 517.242.3078 garretj7@michigan.org	Regional Regranting & Minorants Jocike Lillis Wanwick 517.881.4114 lillis-wanwick@michigan.org	Council Members:	

- Gretchen Gonzales Davidson, Chair, Birmingham
- Anne Belanger, Rogers City
- Darryl Brown, St. Ignace
- Cezanne Charles, Ann Arbor
- Sigal Hemy, Pleasant Ridge
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- Kate Yancho, Kalamazoo

MACC Staff Contact Information & Council Listing



MICHIGAN
**ARTS &
CULTURE**
COUNCIL

Contact us! We're here to help!

Director

Alison Watson: 517.275.0579
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Capital Improvement, ADA 504 Coordinator

Jeff Garrett: 517.242.3678 garrettj7@michigan.org

Project Support, New Leaders, Arts in Education

Chad Swan-Badgero: 517.881.9472 badgeroc@michigan.org

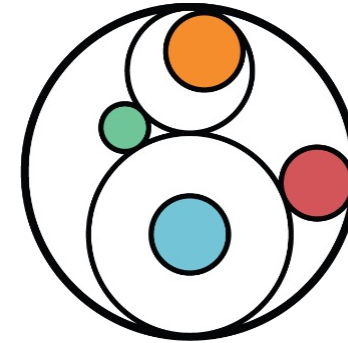
Regional Regranting /Minigrants

Jackie Lillis-Warwick 517.881.4114 lillis-warwickj@michigan.org



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